



General Ecology, Inc.

General Ecology water purifiers are not just your average water filter, not only do they filter debris, unwanted tastes and smells from water like a standard carbon filter, they purify it and make the potable water in your onboard tank safe to drink and taste pure.

For over 40 years, General Ecology has offered its proprietary Structured Matrix™ cartridge technology to provide the cleanest, safest and best tasting water, without relying on chemicals or electricity.

Although it may sound like a complicated set up, they are actually very simple to install by being fitted into your existing water line and some kits even come with their own faucet, allowing you to easily distinguish between your drinking water and water for general use.



These filters have an extremely advanced 3-stage filtration process:

**Ultrafine micro straining:** Physically removes contaminants such as disease bacteria, cysts (like giardia and other specific parasites) and debris down to 0.1 microns absolute.

**Broad spectrum molecular capture:** Absorbs and traps specific organisms and other chemicals such as pesticides, herbicides and solvents, as well as chlorine and other trace contaminants that can be toxic and/or carcinogenic along with foul taste, odour and colour.

**Electro static removal:** Uses specially charged space age surfaces that act like a magnet to remove the minute particles, molecules and colloids suspended in the water.

The result being crystal clear, purified water for you and your family to enjoy.

**CONTAMINANT REMOVAL CAPABILITIES**

PRODUCT TECHNOLOGY	CONTAMINANTS						
	VIRUSES*	BACTERIA*	CYSTS*	CHLORINE	DIRT AND SEDIMENT	SPECIFIC PESTICIDES, HERBICIDES, AND SOLVENTS	FOUL TASTES AND ODORS
"STRUCTURED MATRIX™" SEAGULL® IV NATURE PURE®	YES	YES	YES	YES	YES	YES	YES
CHARCOAL FILTER GAC	NO	NO	NO	YES	YES?	?	?
PRE-COAT CARBON	NO	NO	YES?	YES	YES	YES?	YES
CARBON BLOCK	NO	NO	YES?	YES	YES	YES?	YES
ULTRAVIOLET RADIATION	?	YES?	YES?	NO	NO	NO	NO
DISTILLATION	?	YES	YES	?	YES	?	NO
REVERSE OSMOSIS	NO	NO	?	NO	YES	YES?	NO

We have a range of filters to suit almost any application from small pleasure craft to commercial work boats. For further information, please visit our website or contact us via the contact methods below.